Public Education Committee Charter

Approved: [DATE] | Version 1.0

The purpose of the Public Education Committee is to serve the USLHC by creating and sharing clear, accurate, and consistent information to educate the public about the Lancashire Heeler, through channels such as social media, print publications, Meet the Breed events, and more.

Scope of Responsibilities

The Public Education Committee is responsible for

- Public-facing events, such as Meet the Breeds
- Material to support public-facing events such as business cards, brochures, signage and displays
- Public-facing social media (USLHC Facebook page and Instagram)
- Quarterly columns for the AKC Gazette breed column

This Committee will also serve as a liaison for the Club in outside media projects, such as magazine features, the AKC Complete Dog Book, and so forth.